

## Easy Enrollment Advisory Committee Recruitment Process

HB20-1236, passed during the 2020 legislative session, established the Colorado Affordable Health Care Coverage Easy Enrollment Program. The program allows Coloradans to ask on their state income tax returns for Connect for Health Colorado (Exchange) to assess whether uninsured household members are potentially eligible for free or subsidized health care coverage. HB20-1236 also directed the Exchange Board of Directors to establish an advisory committee to help guide implementation and administration of the Easy Enrollment Program. The Exchange is currently seeking applicants to serve on the committee.

### Application Process

#### Who Can Apply

Currently, there is an opening for a representative of consumer advocacy groups in the State of Colorado.

#### How to Apply

Qualified individuals should submit a completed application (attached) to the board email address: [board@connectforhealthco.com](mailto:board@connectforhealthco.com).

#### Decision Making Process

The Exchange Board Executive Committee is responsible for reviewing and selecting nominees. The Board Executive Committee will make selections based on the following criteria in order to select suitable nominees for membership:

1. Nature of the group/organization to be represented
  - a. The current opening is for a representative of a consumer advocacy group.
2. Relevant experience and expertise in one or more of the following areas:
  - a. Knowledge and understanding of the health care industry
  - b. Knowledge and understanding of the health insurance components in the Affordable Care Act (ACA), especially health insurance exchanges and Medicaid
  - c. Consumer perspectives and experiences with the Exchange and Medicaid
  - d. Exchange and Medicaid outreach and education efforts
  - e. Knowledge of the tax filing process
3. Reason for interest in serving
4. Geographic location

## Easy Enrollment Advisory Committee Application

Name:	
Email:	
Phone:	
Title:	
Organization:	
Location (City):	
1. What perspective do you represent?	
2. Please describe your areas of related experience and content expertise that would assist in this process.	
3. Why are you interested in participating?	
4. Can you commit to volunteering up to four hours per quarter for participation? In 2022, the Advisory Committee is scheduled to meet quarterly.	
5. Please provide any other relevant information the Board should consider when deciding on Advisory Committee members:	

*Please submit your application form to [board@connectforhealthco.com](mailto:board@connectforhealthco.com). If there are any additional questions regarding the Advisory Group, please email Jessalyn Hampton at [jhampton@c4hco.com](mailto:jhampton@c4hco.com). Thank you!*